Chapter 32 – Protest Procedures

Chapter highlights

• **Purpose**: This chapter sets forth VITA's policies on protest procedures related to the procurement of information technology (IT) goods and services.

Key points:

- VITA recommends that all IT requests for proposals and contracts undergo several layers and perspectives of review to yield a holistic review and to mitigate the risk of protest.
- It is VITA's policy that once a supplier invokes alternative dispute resolution (ADR) to address a protest denial, ADR procedures must be exhausted prior to instituting legal action concerning the same procurement transaction unless the purchasing agency agrees to waive ADR.

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32.0 Introduction

VITA is motivated to prepare solicitation and contract documents and to establish procurement processes in a manner that minimizes the likelihood of protests. VITA recommends that all IT solicitation and contract documents undergo several layers and perspectives of review to yield a holistic review and to mitigate the risk of protest. Reviewers include, at a minimum, the procurement project team, SCM management, and SCM Policy and Compliance. Depending on the complexity and size of the project, subject

matter experts/consultants and the OAG may be requested to participate. While every effort is made to mitigate the risk of protest, there is never any guarantee.

The most obvious areas subject to protest include: how the solicitation document is written (no holes, misguidance, preferential or swayed requirements or conflicting language), proposal evaluation/scoring/weighting content and process integrity, efficient and punctual public postings and supplier notifications, reliability of the procurement project/evaluation team (including conflict of interest and confidentiality), fair and equal communication with and treatment of suppliers prior to award, not adhering to processes or obligations stated in the solicitation document, determination of supplier disqualification/ineligibility/non-responsibility, denial of withdrawal of a supplier's proposal, relationship with the incumbent supplier, if any, and the award decision itself.

32.1 Overview of VITA's protest policy

VITA's protest policy follows §2.2-4364 (F) of the *Code of Virginia* which states: "A bidder, offeror or contractor need not utilize administrative [including ADR] procedures meeting the standards of §2.2-4365, if available, but if those procedures are invoked by the bidder, offeror or contractor, the procedures shall be exhausted prior to instituting legal action. . ." It is VITA's policy that once a supplier invokes alternative dispute resolution (ADR) to address a protest denial, ADR procedures must be exhausted prior to instituting legal action concerning the same procurement transaction unless the purchasing agency agrees to waive ADR. ADR shall be used for:

- Appeals from a determination that the supplier is ineligible to participate in public contracts, e.g., debarment
- Appeals from a denial of a request to withdraw a bid
- Appeals from a determination of nonresponsibility
- Appeals from denial of a protest of a contract award

The following language is included in all VITA solicitation templates: "VITA's ADR process serves as its Administrative Appeals Procedure meeting the requirements of §2.2-4365 of the *Code of Virginia*. More information regarding the ADR process can be found on the VITA website: VITA: Alternative Dispute Resolution Procedure. By responding to this RFP, Supplier agrees to submit any appeal of a protest denial to VITA's alternative dispute resolution (ADR) process."

This language must be included in all VITA SCM solicitations. VITA encourages other Commonwealth agencies and institutions delegated IT procurement authority in accordance with the requirements set forth in chapter 1 of this manual (insert link) to include this language in their solicitations. VITA delegated IT procurements are not subject to protest processes established by the Department of General Services' Vendor's Manual or Agency Procurement and Surplus Property Manual. Any reference to these publications in VITA delegated IT procurements should be removed from the solicitation document. If such delegated agency does not have an established ADR process, contact SCMpolicy&compliance@vita.virginia.gov for assistance. VITA's ADR process may be utilized by these agencies.

If a protest decision is appealed and the administrative appeals procedure is requested pursuant to §2.2-4365 of the *Code of Virginia*, the purchasing agency will require that the protesting party submit its appeal to an alternative dispute resolution (ADR) process established by VITA. In the event that the dispute is not resolved successfully through ADR

procedures, the protesting party may then pursue remedies under the administrative appeals procedure or institute legal action as proscribed in §2.2-4364 of the *Code of Virginia*.

32.2 Supplier ineligibility/disqualification determinations

Any supplier refused permission to, or disqualified from participating in public contracts shall be notified in writing. If the purchasing agency makes a written determination that a supplier is disqualified or ineligible to participate in solicitation or public contracting, the agency shall do the following:

- notify the supplier in writing of the results of the evaluation for determination of disqualification or ineligibility,
- disclose the factual basis for the determination, and
- allow the supplier an opportunity to inspect any documents which relate to the determination. The supplier should be notified that it must request to inspect any documents within ten business days after receipt of the notice of ineligibility or disqualification.

Within ten business days after receipt of the notice of disqualification/ineligibility from the purchasing agency, the supplier may submit rebuttal information challenging the determination. The purchasing agency shall issue a written response concerning its determination of disqualification/ineligibility based on all information known to the agency including any rebuttal information, within five business days of the date the agency received the rebuttal information.

If the agency's review of known information or rebuttal information indicates that the supplier should be allowed permission to participate in the solicitation or public contract, the disqualification action should be cancelled. If the agency's review indicates that the supplier should be determined ineligible to participate in the solicitation or disqualified from participation in the contract, the agency shall notify the supplier accordingly. The notice shall state the reasons for the disqualification/ineligibility determination/action. This decision shall be final unless the supplier appeals within ten days of receipt of the agency's written notice by requesting alternative dispute resolution (see VITA: Alternative Dispute Resolution Procedure or by instituting legal action as provided in §2.2-4364 of the Code of Virginia.) If, upon appeal, it is determined that the disqualification/ineligibility determination was arbitrary or capricious, or not in accordance with the Constitution of Virginia, statute or regulations, the sole relief shall be the supplier's restoration of eligibility. Refer to §2.2-4357 of the Code of Virginia.

Any supplier, actual or prospective, who is refused permission or disqualified from participation in a solicitation or who is determined not to be a responsible supplier for a particular contract, may bring an action in the appropriate circuit court challenging that decision. The purchasing agency's decision will only be reversed by the court if the supplier establishes that the agency's decision was arbitrary or capricious.

32.3 Denial of supplier's withdrawal of bid/proposal

If supplier requests permission to withdraw a bid and the purchasing agency denies permission to withdraw the bid, the agency must notify the supplier in writing stating the reasons for its decision. The decision denying withdrawal of a bid is final unless the supplier appeals the decision within 10 days after receipt of the decision by invoking alternative dispute resolution (refer to VITA: Alternative Dispute Resolution Procedure) or by instituting legal action as provided in the §2.2-4364 of the Code of Virginia.

If, upon appeal, it is determined through ADR or legal action that the agency's denial of supplier's request to withdrawal a bid/proposal was arbitrary or capricious, or not in accordance with the Constitution of Virginia, statute or regulations, the sole relief shall be withdrawal of bid. (§2.2-4358) of the *Code of Virginia*)

A supplier who is denied withdrawal of a bid/proposal under §2.2-4358 of the *Code of Virginia* may bring an action in the appropriate circuit court challenging that decision, which shall be reversed only if the supplier establishes that the decision of the purchasing agency was not an honest exercise of discretion, but was arbitrary or capricious or not in accordance with the Constitution of Virginia, applicable state law or regulation, or the terms or conditions of the solicitation.

32.4 Determination of supplier non-responsibility

A supplier found to be nonresponsible for a particular procurement by a purchasing agency in accordance with §2.2-4359 of the *Code of Virginia* will be notified in writing of the results of the finding and the purchasing agency shall disclose the factual support for the determination. If requested by the supplier within five business days after receipt of the notice, the supplier has an opportunity to inspect any agency documents which relate to the determination. Within ten business days after receipt of the notice, the supplier may submit rebuttal information challenging the evaluation. Within five business days of receipt of the rebuttal information, the purchasing agency shall issue its written determination of responsibility based on all information, with return receipt requested, stating the basis for the determination. A determination of nonresponsibility will be final unless the supplier, within ten days after receipt of the notice, initiates an ADR using VITA's ADR procedures (VITA: Alternative Dispute Resolution Procedure) or appeals to the appropriate circuit court (§2.2-4364 of the *Code of Virginia*).

If the award has not been made, the supplier's sole relief shall be a finding that the supplier is a responsible bidder for the contract in question. If an action is brought in the appropriate circuit court challenging the determination of nonresponsibility and the Court finds that the supplier is a responsible bidder, the court may direct the public body to award the contract to such supplier in accordance with the requirements of §2.2-4364 of the *Code of Virginia* and the terms and conditions of the solicitation. Documentation reflecting the sole source determination of non-responsibility and any protest and decision with respect to such protest along with any written notification to supplier shall be included in the procurement file.

32.5 Protest of award

Any supplier who desires to protest a contract award shall submit a written protest to the purchasing agency no later than ten days after public posting of the notice of award. The purchasing agency shall publicly post the contract award in eVA as well as in any other public venue as outlined in the solicitation. Any potential supplier who desires to protest a contract award negotiated on a sole source or emergency basis shall submit a written protest to the purchasing agency no later than ten days after posting of the contract award. The written protest must be received by the purchasing agency no later than 5:00 p.m. on the tenth day. If the tenth day falls on a weekend or an official holiday, the ten-day period expires at 5:00 p.m. on the next regular workday. No protest shall lie for a claim that the selected supplier is not a responsible bidder or offeror. A supplier shall not challenge the validity of the terms or conditions of the solicitation.

If the protest of any supplier depends in whole or in part upon information contained in public records (refer to Virginia Freedom of Information Act for guidance) pertaining to the procurement transaction which are subject to inspection under the §2.2-4342 of the *Code of Virginia* then the time within which the protest must be submitted shall expire ten days after those records are available for inspection by such bidder or offeror under §2.2-4342 of the *Code of Virginia*.

The written protest shall include the basis for the protest and the relief sought. The purchasing agency shall issue a decision in writing within ten days stating the reasons for the action taken. This decision shall be final unless the supplier appeals within ten days of receipt of the written decision by the purchasing agency by invoking VITA's ADR procedure (VITA: Alternative Dispute Resolution Procedure) or by instituting legal action as provided in §2.2-4364 of the *Code of Virginia*.

If, prior to contract award, the purchasing agency determines that the decision to award is arbitrary or capricious, then the sole relief shall be a finding to that effect. The agency shall cancel the proposed award or revise it to comply with the law. If the contract award has been posted, but contract performance has not begun and the purchasing agency determines that the award was arbitrary and capricious, then the performance of the contract may be enjoined. Where the award has been made and performance has begun, the agency may declare the contract void upon a finding that such declaration is in the best interest of the public. Where a contract is declared void, the performing supplier shall be compensated for the cost of performance up to the time of such declaration. In no event shall the performing supplier be entitled to lost profits. (§2.2-4360 of the *Code of Virginia*.) The table below provides a snapshot of the actions required by affected participants.

	Protesting supplier	Purchasing agency	ADR	Legal action
1	Files written protest with agency within 10 days of posting of contract award			
2		Receives protest. Submits written response to protester within 10 days of receipt of protest. Written response should approve or deny protest. If agency decides award was arbitrary or capricious, award may be cancelled or revised if performance has not begun. If performance has begun, performance may be enjoined. Agency may declare contract void if in public's best interest and resolicit.		
3	Supplier may appeal decision within 10 days of receipt by			

4	invoking ADR (administrative appeals procedure) or instituting legal action.	If supplier invokes ADR, agency should follow VITA's ADR procedures (VITA: Alternative Dispute Resolution Procedure)		
5			Agency and protesting supplier meet with facilitator to review solicitation and contract award. Result of ADR may be cancellation of award, award of contract to protesting supplier, contract cancellation.	
6				If ADR is not successful, supplier has statutory right to file legal action against agency within six months of receipt of protest denial.

32.6 Roles and responsibilities of the parties during a protest

The following subsections describe the responsibilities of the primary protest participant roles:

32.6.1 Responsibilities of the purchasing agency

The purchasing agency must:

- Acknowledge receipt of the protest.
- Distribute all correspondence related to the protest to all parties.
- Immediately review the facts of the solicitation process:
 - o Interview all participants in the solicitation and award process.
 - o Thoroughly review all documentation in the procurement file.
 - Analyze the concerns raised in the protest and determine if valid issues have been raised.

- o Determine if contract award was made in compliance with terms and conditions of the solicitation as well as the *Code of Virginia*.
- Determine if the solicitation process itself was handled properly, accurately and in a professional manner, which reflected fairness, objectivity and equal access to participants.
- o Determine if award decisions and actions were properly documented in the procurement file.
- Determine if the agency is likely to prevail if litigation is filed by the protesting supplier. Evaluate the risk and potential liabilities and determine the most likely outcomes.
- Provide the protesting supplier with a written response which states whether the agency
 has determined if the protest is valid or invalid within ten days of receipt of the protest.
 The purchasing agency's decision shall be final unless the supplier appeals within ten
 days of receipt of the agency's decision by invoking ADR (see VITA: Alternative Dispute Resolution Procedure) or by instituting legal action as provided in §2.2-4364 of the Code
 of Virginia.
- Take immediate steps to correct the situation if there is a determination that the purchasing agency is in error or that the terms and conditions of the solicitation were not followed.
- Maintain an official protest file which includes copies of all documents relating to the protest.
- Coordinate with all parties to schedule any protest conferences or meetings, including distributing official notification of such meetings.
- Administer research and respond to any FOIA requests received in conjunction with the protest.
- Conduct a lessons-learned or debrief evaluation of the solicitation process and award decision. After lessons learned are documented and placed in the agency's protest file, the agency should work to make any changes to its current procedures or processes that may preclude similar protests in the future.

32.6.2 Responsibilities of the customer (if the customer is not the purchasing agency)

The customer must:

- Work with the purchasing agency to research and organize project and procurement information that may be required for the protest evaluation and response or any associated FOIA requests.
- Be ultimately responsible for all business decisions associated with the protest and with the underlying procurement.
- Assist the purchasing agency to promptly respond to any and all requests for information and documentation relating to the project, procurement and protest.
- Comply with the purchasing agency's policies, procedures and schedules.

32.6.3 Responsibilities of the protesting supplier

The protesting supplier must submit written protest within ten days of posting of contract award. The written protest must:

- Include name of protesting supplier and name of the individual responsible for the submission of the protest.
- Contain facts and arguments on which the supplier's protest is based.
- Contain information about the solicitation and the procurement method used.
- Be specific and contain a complete statement of the purchasing agency's action which is protested and state all grounds for the protest.

- State a description of the relief sought or corrective action that the supplier is requesting.
- Be signed by a person authorized to bind the supplier to a contractual relationship.

32.7 Effect of protest appeal upon contract

Pending final determination of a protest or appeal, the validity of a contract awarded and accepted in good faith shall not be affected by the fact that a protest or appeal has been filed. Refer to §2.2-4361 of the *Code of Virginia*.

32.8 Stay of an award during protest

An award need not be delayed for the period allowed a supplier to protest, but in the event of a timely protest or the filing of a timely legal action, no further action to award that contract will be taken unless there is a written determination that proceeding without delay is necessary to protect the public interest or unless that bid/proposal would expire. Refer to §2.2-4362 of the *Code of Virginia*. When such a written determination is made, copies shall be sent to all parties to a protest or appeal. The written determination shall be maintained in the purchasing agency's procurement file.

32.9 Review of protest by purchasing agency

The purchasing agency has ten days to review the supplier's protest and to decide if the protest is valid. After reviewing the protest, the purchasing agency has several options on how the protest will be handled:

- If the purchasing agency decides that the contract award was not an honest exercise of discretion, but rather was arbitrary or capricious or not in accordance with the Constitution of Virginia, applicable state law or regulation, or the terms or conditions of the solicitation, the agency shall:
 - o If the contract has not been awarded for whatever reason, the supplier's sole relief shall be a finding to that effect. The purchasing agency will either cancel the proposed award or revise the award to comply with the *Code of Virginia* and the terms and conditions of the solicitation.
 - o If the contract has been awarded, but performance on the contract has not begun, the performance of the contract may be enjoined by the purchasing agency or VITA.
 - o Where the contract has been awarded and performance of the contract has begun, the purchasing agency may terminate the contract/declare the contract void upon a finding that this action is in the best interests of the public. The performing supplier will be compensated for the cost of performance, with the exception of lost profits, up to the contract void date. Refer to §2.2 -4360(B) of the *Code of Virginia*.
- If the purchasing agency determines after a hearing held following reasonable notice to all suppliers, that there is probable cause that an award was based on fraud or corruption or an act in violation of "Ethics in Public Contracting," (§2.2-4367 et seq. of the Code of Virginia) the award of the contract to a particular supplier may be enjoined or set aside.

32.10 Utilizing ADR for a protest appeal

In the event a supplier invokes ADR to appeal a denial of a protest by a purchasing agency, the agency and the supplier will agree to submit the protest to an informal mediation

process led by an objective facilitator. For more information, refer to VITA's ADR Procedures (VITA: Alternative Dispute Resolution Procedure).

32.11 Legal action for protest appeal

Any supplier on a contract negotiated on a sole source or emergency basis as provided in §2.2-4303 of the *Code of Virginia*, whose protest of an award or decision to award under §2.2-4360 of the *Code of Virginia*, is denied, may bring an action in the appropriate circuit court challenging the award of a contract. The purchasing agency's decision shall be reversed only if the supplier establishes that the proposed award or the award is not an honest exercise of discretion, but rather is arbitrary or capricious or not in accordance with the Constitution of Virginia, statutes, regulations or the terms and conditions of the solicitation. If injunctive relief is granted, the court, upon the purchasing agency's request, shall require the posting of reasonable security.

32.12 Frivolous protests

As part of its effort to make technology procurements smarter, faster and better, VITA discourages frivolous protests and encourages free and objective fair dealing with its suppliers. Toward that end, VITA works with customer agencies to establish and maintain procedures for identifying frivolous protests. VITA will determine in its opinion, if a protest is frivolous. A frivolous protest is one that VITA determines has no valid basis for complaint, such as a protest directed at the procurement outcome or successful supplier instead of the procurement process itself. After VITA identifies a protest as frivolous and notifies the protesting supplier that its protest has been deemed frivolous, the supplier is allowed to withdraw any frivolous protest within five days of such notification by VITA.

Any supplier who has filed more than two (2) frivolous protests during any preceding 24-month period (which were not later withdrawn by the supplier after being identified as frivolous by VITA) may be required to post a bond as a condition precedent to filing another protest. The bond shall be payable to VITA in an amount equal to the value of the contract sought to be procured. The bond shall be for an indeterminate period to cover the duration of the protest and conditioned to provide VITA indemnification for the direct and consequential costs, damages and expenses arising out of the protest filing, including but not limited to, VITA's costs for processing the protest, delaying the contract award and litigation (including attorneys fees).

32.13 Appeals and disputes

32.13.1 Contractual disputes

Contractual claims, whether for money or other relief, shall be submitted in writing to the purchasing agency no later than 60 days after final payment; however, written notice of the contractor's intention to file such claim shall have been given at the time of the occurrence or beginning of the work upon which the claim is based. Pendency of claims shall not delay payment of amounts agreed due in the final payment. Written claims must be submitted to the purchasing agency.

Each purchasing agency shall include contractual claim procedures in all contracts. All contractual claim procedures should establish a time limit for the purchasing agency's final written decision on the supplier's contractual claim. A supplier may not invoke ADR or institute legal action as provided in §2.2-4364 of the *Code of Virginia* prior to receipt of the purchasing agency's decision on the claim. If the purchasing agency fails to provide the supplier with a decision within the time limit set in the contract, the supplier may invoke ADR or institute legal action without first receiving the agency's decision. The agency's

decision shall be final unless the supplier appeals within six months of the date of the final decision by the agency by invoking ADR or instituting legal action. Once ADR is exhausted, a supplier may bring an action involving a contract dispute with a purchasing agency in the appropriate circuit court.

VITA's approved contract templates include the following language, which may be borrowed by other agencies and institutions, concerning contractual claim procedures under the General Provisions section, Dispute Resolution clause:

"In accordance with §2.2-4363 of the *Code of Virginia*, contractual claims, whether for money or other relief, shall be submitted in writing to the public body from whom the relief is sought no later than sixty (60) days after final payment; however, written notice of the Supplier's intention to file such claim must be given to such public body at the time of the occurrence or beginning of the work upon which the claim is based. Pendency of claims shall not delay payment of amounts agreed due in the final payment. The relevant public body shall render a final decision in writing within thirty (30) days after its receipt of the Supplier's written claim.

The Supplier may not invoke any available administrative procedure under §2.2-4365 of the *Code of Virginia* nor institute legal action prior to receipt of the decision of the relevant public body on the claim, unless that public body fails to render its decision within thirty (30) days. The decision of the relevant public body shall be final and conclusive unless the Supplier, within six (6) months of the date of the final decision on the claim, invokes appropriate action under §2.2-4364, *Code of Virginia* or the administrative procedure authorized by §2.2-4365, *Code of Virginia*.

Upon request from the public body from whom the relief is sought, Supplier agrees to submit any and all contractual disputes arising from this Contract to such public body's alternative dispute resolution (ADR) procedures, if any. Supplier may invoke such public body's ADR procedures, if any, at any time and concurrently with any other statutory remedies prescribed by the *Code of Virginia*.

In the event of any breach by a public body, Supplier's remedies shall be limited to claims for damages and Prompt Payment Act interest and, if available and warranted, equitable relief, all such claims to be processed pursuant to this Section. In no event shall Supplier's remedies include the right to terminate any license or support services hereunder."

32.13.2 Using ADR for contract disputes

Regarding the use of ADR for contractual disputes, §2.2-4366 of the *Code of Virginia* states: "Public bodies may enter into agreements to submit disputes arising from contracts entered into pursuant to this chapter to arbitration and utilize mediation and other alternative dispute resolution procedures. However, such procedures entered into by the Commonwealth, or any department, institution, division, commission, board or bureau thereof, shall be nonbinding and subject to § <u>2.2-514</u>, as applicable."

ADR is designed to encourage the supplier and the purchasing agency to resolve contractual disputes through the informal ADR process. A supplier requesting ADR shall give written notice to the purchasing agency which specifies the contract dispute and requesting that ADR be commenced. Using an impartial mediator, the agency and the supplier will provide each other with all documents and information which are incidental to the contract claim. The mediator will assist representatives from the agency and the supplier to resolve the dispute amicably.

No obligation to negotiate or continue negotiating shall be inferred from the parties' agreement to use ADR, and each party shall remain free to discontinue ADR at any time. No agreement shall be deemed to arise from any communication during the ADR process, unless the agreement is reduced to writing and signed by duly-authorized representatives of both parties.

32.14 Ways to minimize the likelihood of protests

Assurances by purchasing agencies to minimize the likelihood of protests include, but are not limited to:

- Develop specifications and solicitation requirements in an objective manner.
- Ensure solicitations do not include conflicting language, provisions, requirements or specifications and that there are no confusing directions.
- Have multiple procurement team and agency subject matter experts review the solicitation for gaps, conflicting language, objectivity and process realism.
- Make sure all procurement project/evaluation team members read and sign conflict of interest and confidentiality statements.
- Confirm all procurement project/evaluation team members are aware that they must not communicate with potential suppliers, but direct all supplier-initiated communication to the procurement's single-point-of contact.
- Follow the procurement processes and obligations stated in the solicitation.
- Ensure that the solicitation fully defines responsibilities of both parties. If a supplier is able to fully identify their costs associated with a given project, they will generally be more willing to provide the agency with a better proposal or bid. If suppliers are uncertain as to future costs, they will add a cushion to their price to account for that uncertainty.
- Actively communicate with suppliers during the solicitation process on specification issues. Utilize a pre-bid conference for developing awareness of both supplier concerns and specification deficiencies.
- Be aware that the main objective of most suppliers is to participate in a fair and open process. Ensure that your actions and words communicate this to suppliers.
- Strive to resolve all concerns before contract award. Inform suppliers that they must raise all relevant concerns regarding specifications or bid/proposal requirements before bids are opened or in the case of an RFP, before negotiations are complete. Advise suppliers that if they fail to do so, subsequent protests based upon those issues will not be allowed.
- Thoroughly review all issues raised by suppliers with customers and procurement team members. Attempt to accommodate those concerns where feasible. If changes in the solicitation are necessary as a result of that review, publish an amendment for all potential suppliers.
- If the agency cannot accommodate the concerns of a supplier, inform that supplier as early as feasible in the solicitation process and do so in a positive and proactive manner.
- Be timely in response to potential suppliers. Provide suppliers with sufficient time to put together a bid/proposal that will meet the agency's IT business needs.
- Provide all suppliers with the same information. Treat them with courtesy and respect and encourage them to submit their best possible bid/proposal.
- Document all conversations or interactions with suppliers during the solicitation process.
 This documentation will prove invaluable if a supplier protests a contract award based on a misunderstanding during the solicitation.
- For assistance, contact: SCMpolicy&compliance@vita.virginia.gov.